

# EV Connect Solutions for Building & Property Managers

In the President's 2011 State of the Union address, it was made clear that electric vehicles are the transportation future of the United States. To reach his goal of 1 million EVs on U.S. roads by 2015, the President established a strategy to make EVs more affordable to the general public through incentives and rebates and allocated funding for the advancement of enabling technologies such as extended life batteries.

The U.S. Department of Energy also recently reported that automotive manufacturers plan to have at least 1.2 million EVs on U.S. roads by 2015, further concluding that (1) after decades of conjecture and slow growth, the EV era has officially arrived in the United States, and (2) over the next few years, there will be a rapid acceleration in the number of EV drivers.

Forward thinking businesses are planning and getting EV Ready now to take advantage of this growth in the EV population to differentiate themselves, lock-in customers and tenants and generate new revenue streams.

## Businesses Need to be EV Ready

Every company should be thinking about how they can take advantage of this massive uptake in EVs. Here are a few examples of how businesses can ride this trend to tangible business benefits:

- Shopping malls and retail outlets will increase the amount of time that customers stay – and spend – at their location (“dwell time”) by providing charging stations for their customers' EVs.



- Restaurants will differentiate themselves, increase their attractiveness to potential customers and increase their repeat business from satisfied customers by providing charging opportunities.
- Corporate parks will increase their attractiveness to progressively minded tenants and retain existing tenants by providing EV infrastructure as part of their facilities.
- Employers will increase their retention rates by providing EV charging for their employees.
- Parking facilities and municipalities will create new revenue streams by installing pay-per-charge charging stations.

### **How will EV Connect Get Your Businesses EV Ready?**

EV Connect provides a full set of products and services to get your business EV Ready. We review your business goals to help determine the appropriate products to install. We provide professional site assessment and professional design services. We deploy only locally licensed, bonded and EV-certified electricians for every charge station installation. We support every site with ongoing maintenance services to ensure maximum uptime on your investment.

For more information on EV Connect services for building and property managers, contact us today!